

Feature Comparison Table

Helping you to...

Sage ACT!
Pro 2011

Get up and running	
Easy to set up, use and navigate	•
Welcome page with featured videos	•
Create, automate and customise processes with Smart Tasks	•
Free telephone and email support	45 days
Manage relationships	
Primary and secondary contacts	•
Groups and companies	•
Audit trail (notes and histories)	•
Document management (documents tab)	•
Social media integration (i.e. Facebook, LinkedIn)	•
ACT! mobile live*	•
Market effectively and sell more	
Mail merge	•
ACT! E-marketing*	•
Professionally designed email marketing templates** that complement smart tasks	•
Sage business information services for ACT!*	•
Lead management (opportunities)	•
Find information easily	
Look-ups	•
Advanced queries	•
Measure results	
Reports	•
Dashboards	•
Personalised to your business	
Customise fields and layouts	•
Manage your business	
Keep track of your products and services	•
Keep track of your employees	•
Integrates with	
Sage Instant Accounts, Sage 50 Accounts and Sage Additions	•
Microsoft® Outlook contact and calendar	•
Direct Import from Microsoft® Excel	•
Windows Live, Lotus Notes, Eudora	•

* Additional charge applies. ** Requires a subscription to Sage E-marketing for ACT!